

## Earth Changers: Marketing Assistant Volunteer/Internship Opportunity

[Earth Changers](#) is a curated collection of some of the best positive impact, transformative, sustainable tourism worldwide.

We're on the look-out for an earth-changing marketing star to help shine a light on our amazing places, people and purpose.

This is a unique chance to get experience at the ground level of an exciting sustainable tourism start-up.

We're looking for a talented self-starter who loves the adventure of connecting with online audiences and is passionate about wanting to make the world a better place through travel.

We're hot on integrity so we'd like someone with the tourism knowledge and understanding to enthusiastically communicate our partners' destinations and initiatives, helping engage and educate our followers whilst developing our reach, impact and conversion. Your ideas are welcome!

You will work from the comfort of home, in touch with founder Vicky online/via phone, and may meet on occasion if convenient.

**Would suit:** This role has strong vocational content ideal for students with tourism, travel brand social media/PR /digital marketing or sustainable development background looking to break into and pursue sustainable tourism.

**Minimum commitment:** 15 hours/week, mornings (GMT), 6+ months, and more if you can!

**Voluntary Role:** Please note, this role is unpaid. Required incremental expenses covered, subject to agreement.

### More Details:

- Brand: Ensure tone of voice is cohesive and consistent.
- Audience: Assist in marketing strategies to help identify, build, promote and grow brand reach.
- Social media: Help develop and manage brand accounts channel strategy, implementation, content and growth (Facebook, Twitter, Instagram, LinkedIn, Pinterest, YouTube...)
- Content: Create, update and manage editorial and distribution, including video.
- CRM: Create and deliver our regular news updates. Mailchimp experience ideal.
- Design: Photo editing skills. Design creative eg. infographics a bonus.
- Marketing Analytics: Review, report, analyse and suggest for ongoing improvement.
- Customer Service: Support helping answer customer queries.
- Personal: Excellent interpersonal English communication and organisation skills, an entrepreneurial attitude, and an ability to adjust to frequently-changing priorities.

### What you will get:

- Experience and support a leading sustainable tourism start-up brand in a key phase.
- From day one, you will be integrated into daily tourism start-up operations.
- Involvement in a broad range of marketing and business development initiatives.
- Intensive on-the-job training and mentoring by industry expert with a strong track-record.
- Valuable transferable skills and an opportunity for a strong reference.
- Develop your network within sustainable travel sector

Interested? Email Vicky with your CV and how your skills match the role on hello [at] earth-changers [dot] com.